JIMMY JOHNSON

602-781-4821 // jimmy@thefauxmustachio.com // thefauxmustachio.com

WORK EXPERIENCE

Freelance/Contract Designer – 04/2009 to present
- Designed logos, WordPress sites, business collateral, brochures and ads for various businesses including: Binary Pulse, Anva, Iconic Life, Vitamin G, First Things First, Envirotech, Visual Legacies, Turner Security, Pearls With A Purpose & Solid Line.

Senior Graphic Designer with Anva – 01/2019 to 06/2021
- Lead the design team to create working prototypes of the UI for law firms to keep track of their firm's daily workflow, events, contacts, accounting and notifications.
- Created articles for users to understand how the Anva UI works.
- Designed marketing documents, business collateral and training materials.

Senior Graphic Designer with ICONIC LIFE (formerly Vitamin G Creative) – 01/2018 to 01/2019
- Worked with editorial team to select photos, edit, and create content for the daily online luxury lifestyle publication.
- Worked with developers and designers to direct website creation for ICONIC LIFE.
- Collaborated with photographer and stylist at photo shoots to create fashion photo spreads.
- Worked with design team to create and design client websites, ads, banner ads, and eblasts.

Senior Graphic Designer with Vitamin G Creative – 01/2017 to 01/2018
- Designed, built and updated WordPress sites for clients.
- Work with the remote creative team to conceptualize and design logos, display and banner ads, eblasts and digital marketing materials for Vitamin G, Aesthetics Biomedical, Vivace, Life360, Peter Thomas Designs and Cerulean.

Senior Graphic Designer with Gearfire (formerly NFDNetwork) – 02/2013 to 02/2017
- Manage workflow of multiple design projects and used modern design techniques and typography styles to create headlines and layout for banner ads, web buttons and icons, social media content, posters, mailers, logos and fliers for Gearfire, Mossberg, Beretta, Smith & Wesson, Colt, Remington, Winchester and more.
- Designed Gearfire Manufacturer websites for Colt, Bond Arms and KEL-TEC. Conceptualized, organized and directed photo shoots, post-production edits for the KEL-TEC site.
- Designed and built WordPress sites. Created icons, images and headlines.

Advertising Designer with Arizona Foothills Magazine – 09/2012 to 02/2013
- Worked with clients to design ads for print and digital using latest fashion trends and styles.
- Designed logos, banner ads and other company collateral for special events and article features.

Production Designer with Tiny Prints – 09/2010 to 12/2010 and 09/2011 to 12/2011
- Edited photos, reviewed text for spelling and grammar errors and adjusted files to fit card design in a fast-paced environment.
- Offered superior customer service to resolve problems with: photo quality, spelling mistakes, wrong dates and other issues to ensure the card exceeded the customer's expectations and satisfaction.

Intern with TunnelBravo – 08/2010 to 10/2010
- Worked with design team to refine and enhance projects for clients.
- Made concept sketches for design projects including a FFA Golf Tournament logo.

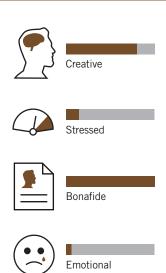**Intern/Layout Designer with Farmington Daily Times – 03/2010 to 07/2010**
- Created the layout for the newspaper and other publications.
- Received ad specifications from the sales team and sent the information to be designed.

Designer with Beehive Federal Credit Union – 05/2008 to 04/2009
- Worked with the Marketing team to create effective promotional strategies to create the design and layout for posters, ads, brochures, fliers, newsletter and documents.
- Supervised and directed the creative concept and design for projects by the freelance designer.
- 12 Month Marketing Campaign - Designed icons, fliers, posters and other marketing materials focused on promoting services and benefits of being a member of the credit union.

Designer with Student Creative Services, BYU–IDAHO – 01/2008 to 04/2008
- Updated and created posters, brochures, fliers, forms, and other documents for campus events.
- Created mock-ups for clients and went to press checks.

Creative

Stressed

Bonafide

Emotional

SKILLS
- MAC proficient
- Adobe CC 2022: Illustrator, XD, Photoshop and InDesign
- Figma
- WordPress
- HTML5 and CSS3
- Microsoft Office 365
- Zendesk
- Confuence and Jira

EDUCATION
BYU–IDAHO 2008

Bachelor of Science - Graphic Design
Intro to Graphic Design, Graphic Design, Typography, Advanced Typography, Conceptual Design, Motion and Design, Intro to Advertising and Marketing.

References and design samples are available upon request.